



JEREMY FERMIN

Marketing & Communication Specialist

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Mayor LaRhonda Patrick
City of Warner Robins
700 Watson Blvd,
Warner Robins, GA 31093

RE: Marketing and Communication Specialist Position, City of Warner Robins

To Whom It May Concern:

I am writing to express my strong interest in the Marketing and Communications Specialist position with the City of Warner Robins. With my comprehensive knowledge and experience in marketing, public relations, community engagement, social media management, and graphic design, I am confident that I can contribute to the city's communication and outreach efforts.

With a background as a marketer, teacher, and candidate, I have a proven track record of developing and implementing successful marketing strategies, managing social media platforms, and coordinating impactful community engagement initiatives. I possess a solid understanding of public affairs, municipal government operations, and effective stakeholder communication.

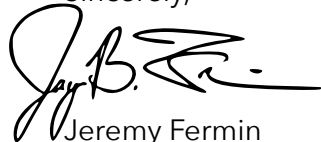
I stay up-to-date with current best practices in marketing and public relations, including the latest trends and strategies in social media marketing. I am proficient in major platforms such as Twitter, Facebook, Instagram, TikTok, and YouTube. Additionally, I leverage my graphic design expertise to create visually appealing and impactful marketing materials. I have demonstrated exceptional organizational skills, managing multiple projects simultaneously and thriving under pressure. I am a proactive problem solver, finding innovative solutions to achieve organizational goals.

With excellent written and verbal communication skills, I prepare clear and concise reports, presentations, and communication materials. I am experienced in gathering and analyzing information to inform decision-making and develop effective marketing strategies. I am proficient in using various software applications and comfortable with digital media platforms.

In addition to my professional qualifications, I am detail-oriented, collaborative, and capable of working independently. I am also willing to work nontraditional hours to meet project deadlines and ensure successful event execution.

Thank you for considering my application. I am confident that my expertise, work ethic, and dedication make me an ideal candidate for this position and I welcome the opportunity to discuss how my skills and experience align with the needs of the City of Warner Robins. Please find attached my resume for your review. A full CV is available upon request. I look forward to the possibility of an interview.

Sincerely,



Jeremy Fermin